## ADVERTISEMENT PACKAGE 2022-23

## **AD SALES**

416.415.5000 ext. 2462 reporter@dialognews.ca 142 Kendal Avenue Toronto, ON M5R 1M3 dialognews.ca



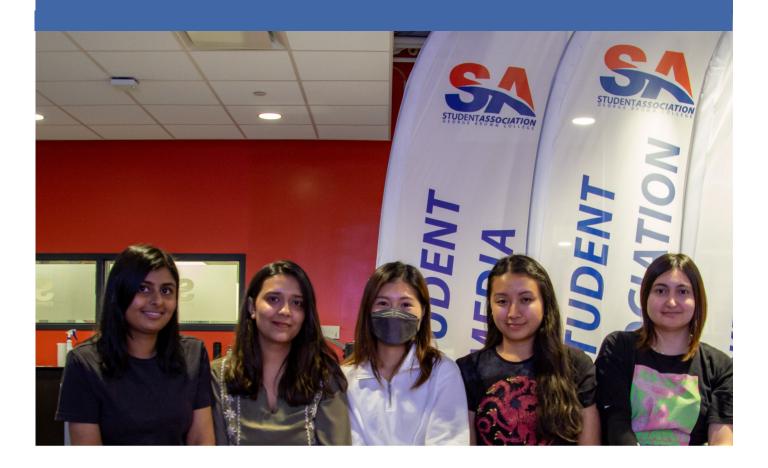
THE DIALOG is the monthly George Brown College newspaper covering student news, sports, science & technology and arts & life happening at the college and in the city.

STUDENTS

26,994 ···· full-time students

3,106 .... PART-TIME STUDENTS

52,851 .... CONTINUING EDUCATION STUDENTS



## **PUBLICATION SCHEDULE**

Ad booking deadline is the Friday two weeks before publication week. Ad material deadline is the Wednesday before publication week.

## **WINTER SEMESTER**

Issue #4

Issue #6

Week of Jan. 8, 2023

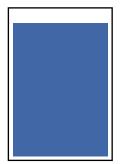
Week of Mar. 5, 2023

Issue #5

Issue #7

Week of Feb. 5, 2023

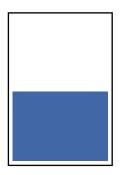
Week of Apr. 2, 2023



**FULL PAGE** 

9.5" wide x 14.75" high

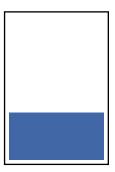
Cost: \$900



**HALF PAGE** 

9.5" wide x 7.7" high

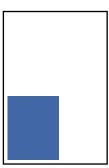
Cost: \$700



**1/3 PAGE** 

9.5" wide x 4.9" high

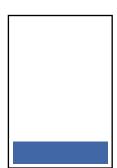
Cost: \$550



1/4 PAGE

5.6" wide x 7.35" high

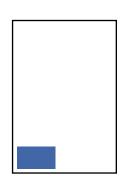
Cost: \$400



**BANNER** 

9.5" wide x 2.91" high

Cost: \$250

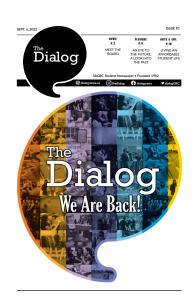


BUSINESS

**CARD** 

3.95" wide x 2.4" high

Cost: \$125







November Issue

