

George Brown College Student Newspaper • Founded 1982

# ADVERTISING PACKAGE 2023-24

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CASA LOMA CAMPUS AT 160 KENDAL AVE

**THE DIALOG** is the monthly George Brown College newspaper covering student news, sports, science & technology and arts & life happening at the college and in the city.

**STUDENTS** .....

**26,994** ..... **FULL-TIME STUDENTS**

**3,106** ..... **PART-TIME STUDENTS**

**52,851** ..... **CONTINUING  
EDUCATION STUDENTS**



# Dialog Print Dates

## Issue 1:

CU Submission Date: Aug. 16, 2023

Dialog Print Date: Aug. 30, 2023

## Issue 2:

CU Submission Date: Sept. 20, 2023

Dialog Print Date: Oct. 4, 2023

## Issue 3:

CU Submission Date: Oct. 18, 2023

Dialog Print Date: Nov. 1, 2023

## Issue 4:

CU Submission Date: Nov. 22, 2023

Dialog Print Date: Dec. 6, 2023

## Issue 5:

CU Submission Date: Dec. 15, 2023

Dialog Print Date: Jan. 10, 2024

## Issue 6:

CU Submission Date: Jan. 24, 2024

Dialog Print Date: Feb. 7, 2024

## Issue 7:

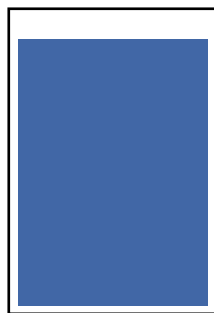
CU Submission Date: Feb. 21, 2024

Dialog Print Date: March. 6, 2024

## Issue 8:

CU Submission Date: March. 20, 2024

Dialog Print Date: April. 3, 2024



### FULL PAGE

9.5" wide x  
14.75" high

**Cost: \$900**



### HALF PAGE

9.5" wide x  
7.7" high

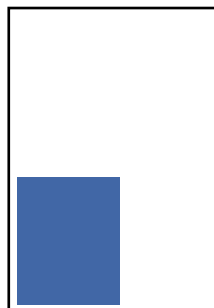
**Cost: \$700**



### 1/3 PAGE

9.5" wide x  
4.9" high

**Cost: \$550**



### 1/4 PAGE

5.6" wide x  
7.35" high

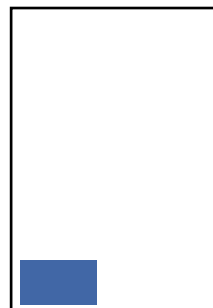
**Cost: \$400**



### BANNER

9.5" wide x  
2.91" high

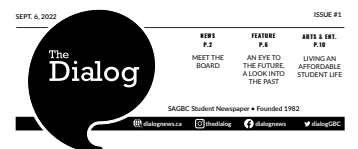
**Cost: \$250**



### BUSINESS CARD

3.95" wide x  
2.4" high

**Cost: \$125**





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